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## PRESS RELEASE

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### Author Libby Brown Inspires and Energizes with Speech about Taking Risks

**Richmond, VA** – Libby Brown, author of *Making Waves*, spoke to a 200+ crowd at Richmond's Retail Merchants Association First Friday Forum on September 7, 2007. According to Jeffrey Kelly of the *Richmond Times-Dispatch*: Brown energized the retailers with rat tales and good times: "This End Up was the success story Brown shared along with two other tales of risk in a speech that prompted laughter, 'oohs' of inspiration, questions and, ultimately, a standing ovation from the retailers." See the entire article at [www.makingwavesbook.com](http://www.makingwavesbook.com) on the "News and Reviews" page.

Jenny Price, VP Membership & Event Marketing, Retail Merchants Association says: "We were fortunate to have Libby Brown, author of *Making Waves*, as the keynote speaker at the September 7th Retail Merchants Association First Friday Forum breakfast meeting. The sold-out (230) crowd eagerly anticipated her remarks. She inspired them with her stories of the risks she has taken throughout her life. After answering many questions the crowd thanked her with a standing ovation — the only standing ovation ever received at a First Friday Forum. Libby is definitely a hard act to follow."

Cyndi Massad of GenSpring says in a letter to Libby: "Your speech last Friday [at the Retail Merchants Association First Friday Forum] was inspiring! You were engaging and entertaining, making me both laugh and cry. You did a terrific job and I can't wait to read [*Making Waves*]."

#### Upcoming speaking engagements include:

September 25 — Keynote Speaker, **Petersburg Chamber of Commerce** semi-annual Women in Business Luncheon. Ramada Inn, Washington Street, Petersburg. 11:00 a.m. - 1:00 p.m. Open to the public. Tickets \$30. To attend or for more information, contact Shimere James at (804) 733-8131. Major credit cards accepted.

September 26 — **Edible Garden**, "Meet and Greet the Author" and book signing, 6:30 - 8:30 p.m.

November 15 — **Leadership Metro Richmond** Forum "Risk Taking for Women." 8:00 a.m. - 10:00 a.m., American Red Cross, Richmond Chapter, 420 East Cary Street. Contact LMR for ticket info (804) 343-1500.

November 17 — **Borders** book signing 2:00 p.m., 9750 W. Broad, Glen Allen, Virginia.

See [www.makingwavesbook.com](http://www.makingwavesbook.com) for ongoing up-to-date information about Brown and *Making Waves*.

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