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PRESS RELEASE

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What would you do if you weren't afraid to fail?

Richmond, VA – Crossroads Press announces the publication of *MAKING WAVES*, the frank and funny recollections of a seriously successful serial entrepreneur. *MAKING WAVES* is a first-class ticket to ride with Libby Brown, co-founder of This End Up Furniture Co. and Fowl Cay Resort, as she recalls her journey. From the potholes to the free-falls, Brown takes the reader on an off-road adventure as a gutsy woman of the 70s who risks it all and barrels headlong into a life she never dared dream of.

Defying the status quo in venerable old-line Richmond, the author takes her first leap into the unknown to co-found the crate furniture phenomenon, transforming \$500 and a hole-in-the-wall shop into a 253-store mega-chain. But the backbreaking workload requires too much time on the road, and Brown unflinchingly considers the price of success. When This End Up is bought out, the 41-year-old entrepreneur finds herself with gloriously broad choices as she searches for Risk #2.

Living aboard a 70-foot motor yacht cruising the seas from Florida to Venezuela would not at first appear to be such a risky proposition. But death-defying exploits contrast with a heavenly setting—an act of piracy after a beautiful sunset, a terrifying accident on a postcard-perfect day, a deadly storm out of a blue sky—making life on the high seas frightening and thrilling, and the decision to remain at sea a deliberate confrontation with risk. Traveling enough miles to circle the globe two and a half times satisfies wanderlust just as Risk #3 rises like a mirage out of the turquoise water.

A private, 50-acre island for sale in the most beautiful part of the Bahamas seems the perfect new gamble. But unable to envision the difficulties of development on a remote island in a foreign country, the co-founder of Fowl Cay Resort struggles against towering odds to make her dream of an island paradise come true. An exhausting gauntlet of legal, construction and cultural problems creates the most difficult challenge of the author's life before an uneasy peace can be found among danger, worry and deceit.

More than the true story of a daringly successful entrepreneur, *MAKING WAVES* will inspire the reader to take to heart the author's parting advice, "It's frightening to step into the unknown. But if you never risk it, you'll never know what might have been. And simply by taking that step, win or lose, you succeed."

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